Small Business Development - How do I create a website for my small business presentation.

Thu, 05/14/2009 - 15:28 — Chris

As a small business owner, defining and implementing a marketing plan can be a daunting task, especially when it comes to creating and managing a website. This PowerPoint presentation offers some guidance and ideas to help the small business owner articulate the web channel's goals, and select an appropriate platform and implementation strategy in fulfilling those goals.

A full write up of a session where this deck was used can by found here [1].

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