21st Century Business Planning - Small Business Websites

Thu, 06/18/2009 - 15:52 — Chris **Event Date:** Wed, 07/15/2009 - 19:30 - 21:00
Location: Edmonds Community College, North Campus

Ceptara is presenting some tips and techniques for creating a small business website to a group of entreprenuers participating in a business planning class via Edmonds Community College.

We will talk about how to use the web as a way of communicating with customers and the community. The presentation is centered on setting the foundation for selecting the type of web presence a small business owner 'needs' and using the appropriate technology to get their web site realized.

This is a closed class, however, if you're interested in getting a sneak peak at the presentation material, please visit this page [1].

- IT Management [2]
- Quality Excellence [3]

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Links:
[1] http://www.ceptara.com/node/141
[2] http://www.ceptara.com/taxonomy/term/6
[3] http://www.ceptara.com/taxonomy/term/3

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