

Product Management Consortium Panel Discussion

Fri, 11/12/2010 - 18:29 — l-childs **Event Date:** Thu, 11/18/2010 - 18:00 - 20:00

Location: Mercer View Community Center - 8236 SE 24th St, Mercer Island WA 98040

PMC presents a seminar on 'Designing and Defining Services to Align with your Product Strategy.' [Scott Siderman](#) [1] from Ceptara will join two other guests in a panel discussion on this topic.

The agenda for the evening consists of laying some foundation then diving into how to design effective services. We will lean on the panel of experts to provide their insight and experience. We follow up with a case study on InfoSys to cement the concepts. At the end we raffle one of the best books on the subject. Everyone gets a copy of four great hand-outs so you won't forget the material. [More info](#) [2]

This will be held at the Mercer Events Center on 11/18/10 at 6:00PM. First 50 people only.

Register [here](#) [3]. PMC members, email admin@pmcnw.org [4] to reserve your seat.

Source URL: <http://www.ceptara.com/event/20101118PMC>

Links:

[1] <http://ceptara.com/about/team/scott>

[2] <http://pmconsortium.ning.com/events/designing-and-defining>

[3] <http://www.eventbrite.com/event/1022559503>

[4] <mailto:admin@pmcnw.org>