# Small Business Seminar, featuring The FocusOrg™ Game

Thu, 02/16/2012 - 01:35 — I-childs **Event Date:** Fri, 08/24/2012 - 09:00 - 13:00 **Location:** Creative Workspaces - 16825 48th Ave. W, Lynnwood WA 98037

How to Achieve Organizational Excellence is a four-hour workshop that provides participants with an introduction to Ceptara's 5-steps to Organizational Excellence methodology (which leverages the Continuous Improvement tools sets of Lean, Six Sigma, Theory of Constraints, Reengineering, etc.). At the core of the seminar is the FocusOrg™ Game, a hands-on, highly participatory simulation that gives you the opportunity to have fun while learning a bit about how to apply each of the 5-steps (Strategic Alignment; Build the System; Measure for Success, Continuous Improvement; and, Sustain the Momentum). This seminar is for anyone who has wondered:

- What is Organizational Excellence?
- What are the tools of continuous improvement?
- How can I get my organization to achieve performance excellence?
- Can continuous improvement work in my organization?
- How can I get my organization to better understand and adopt continuous improvement and the associated tool sets?

Where: Creative Workspaces - 16825 48th Ave W, Lynnwood WA 98037

When: Friday, August 24th, 2012, 9:00 - 13:00

**Price:** FREE

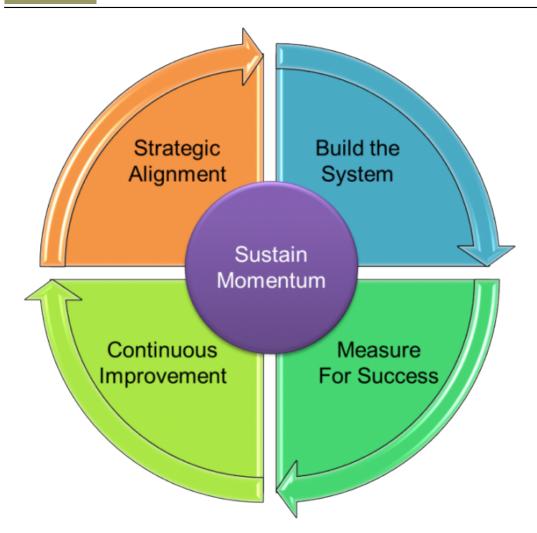
**Length:** 4 hours exciting learning



[1]

This workshop will provide you with a hands-on introduction to Ceptara's 5-steps to Organizational Excellence model:





### Step 1 - Strategic Alignment

Using the organization's strategy as the blueprint, Ceptara facilitates goal deployment aligning the people, systems and processes necessary to achieve the desired outcomes.

### Step 2 - Build the System

Ceptara defines an end to end process architecture, creates business system documentation (policies, processes, metrics, work instructions), and trains employees in process management.

## **Step 3 - Measure for Success**

Using business drivers and customer drivers (identified in step 1), a balanced scorecard is created to facilitate management by metrics. Facts and data are used to drive daily operational decisions and identify areas of concern.

#### **Step 4 - Continuous Improvement**

Based on strategic need (1) and performance (3), business processes are evaluated, prioritized and improved using Lean Six Sigma (LSS) tools and techniques.

#### Step 5 - Sustain the Momentum

Ceptara assures the organization is prepared for and embraces change through internal communication programs and skills development in Lean Six Sigma to drive organizational momentum for achieving excellence.

Register [1] for the event now to take advantage of our FREE offer of 4 hours of engaging learning.



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#### Links:

[1] http://www.ceptara.com/forms/FocusOrgGameSignUp